

DIGITAL CRISIS PLANNING & RESPONSE

Our Digital Crisis Planning & Response team helps corporations, educational institutions, and high-profile individuals proactively plan for and manage any digital crisis. We consider your unique business needs and design a personalized action plan for you in anticipation of any digital crisis. And in the face of a crisis, we waste no time: we will work alongside you to comprehend the magnitude of the digital crisis, and guide you through it with direction, decisiveness, and clarity.

We approach a crisis from every angle, working diligently on implementing our multifaceted process to counteract the speed at which information travels online. This work, coupled with our elite cybersecurity and forensic tools, ensures that you are well-positioned to address any digital threat.

YOU ARE IN GOOD HANDS

WE HAVE GUIDED CLIENTS THROUGH HUNDREDS OF DIGITAL CRISES OF SIGNIFICANT MAGNITUDES.

Let our team step into your shoes and tackle the crisis, **DIVERTING** unwanted attention, **SHIELDING** your profit centers, **SAFEGUARDING** trade secrets and other proprietary information, and **PROTECTING** the goodwill and image of your institution.

THE DCPR PROCESS

Whether you want to be proactive about your digital crisis management or find yourself knee-deep in a digital crisis, we can help you navigate the landscape and tackle the crisis head on.



CONSULT

We work with you to understand your needs, investigate your digital footprint, analyze risk, and identify red flags.



GUIDE

We provide you with a personalized guidance memorandum with our recommendations based on our detailed consultation with you.



IMPLEMENT

We work to put your plan in place. This includes work relating to social media/internet policies and procedures, forensic work, removals of defamatory or offensive content, and communication management.



MANAGE

We work to control and manage your situation, providing you with online monitoring and status updates to calm your nerves.



SUPPORT

We give you monthly office hours, personalized training programs, and what you need, when you need it.

WE TACKLE YOUR CRISIS HEAD ON, SO YOU CAN GET BACK TO BUSINESS.

WE'VE GOT YOU

We understand that crises mean different things to different businesses. Reputations, brands, and profits may be on the line. When a digital crisis arises, no matter what form it takes, we have lawyers on the ground and ready to take action.

✓ The **DISSEMINATION OF FAKE NEWS AND PERSONAL INFORMATION** across digital media

✓ Leaked **CONFIDENTIAL AND OTHER PROPRIETARY INFORMATION** of major corporations and the c-suite and board

✓ **UNIVERSITY SCANDALS** involving the spread of false and defamatory information about staff, students, and upper management

✓ The **INFRINGEMENT OF INTELLECTUAL PROPERTY** on social media platforms

✓ **ONLINE HARASSMENT** via electronic devices, including “revenge porn”

✓ **CORPORATE IMPOSTER** email accounts and websites

✓ **INTERNET TROLLS** and other business disruptors

Today's digital world demands a plan to quickly respond to and manage any conceivable digital crisis. Let our DCPR team get you there.

Learn more at klgates.com.

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